

A. 'SPECIAL TREATS' BY PRESCHOOL MARKET AND THE ASSOCIATION FOR EARLY CHILDHOOD EDUCATORS SINGAPORE (AECES)

Special Treats is a ground-up initiative by the social enterprise Preschool Market (PSM) and the Association for Early Childhood Educators Singapore (AECES) consisting of a Thank You Kit to appreciate our EC educators and a Special Treats app where educators can redeem lifestyle, beauty, and fashion discounts/promotions offered by more than 35 merchants. The initiative has been supported by ECDA since 2016. The Special Treats Thank You Kit, which contains the following sponsored items from 18 corporates, will be distributed to EC educators in Singapore.



S/N	Corporate Sponsors	Sponsored Items
1)	YEO'S	Green tea packet drink
2)	One Dollar Only	L-shaped folder
3)	Matrix Star Marketing	Locker biscuit
4)	Matrix Star Marketing (Himalaya Salt Candy)	Himalaya <u>Vajimba Isopower</u> (15g sachets)
5)	Element Wellness Group	Voucher
6)	Firefly	
7)	I'M IN	
8)	Schwan <u>Stabilo</u>	
9)	Sushi Express	
10)	Art Friend	
11)	Little Honey	
12)	Muted	
13)	Thread Forest	
14)	Tomorrow Closet	
15)	<u>Painfix</u> Clinic	
16)	Hydrogen Therapy One Hour	
17)	<u>Zentangle</u> & Sound Bath	
18)	<u>Howdyman</u>	VIP membership