

ed's note The Early Yea What We Do The Early Years: Matters!

ow time flies! It is hard to believe that we have recently concluded a very successful 2nd Early Childhood Conference on 19-20 September 2014.

In line with ECDA's vision of giving a good start to every child and our commitment to building a strong early childhood fraternity, the recent two-day conference on the theme of "The Incredible Early Years: Supporting Young Children's Development" brought together over 1,500 educators and parents.

They came to learn more about the opportunities and possibilities that the early years hold for children and the importance of environments and interactions in influencing the quality of a child's learning. The 'Box City' project featured on this cover would not have been possible without supportive educators who strive to provide hands-on experiences so that children can become active learners. This has accentuated the children's creativity, thinking, problem-solving skills and even confidence, which was brought to life through the many amazing structures and sculptures contributed to the 'Box City'.

Raising quality in early childhood care and education continues to be one of ECDA's topmost priorities. At the conference, the contributions of outstanding pre-school centres and professionals were honored through the EDCA Awards for

Excellence in Early Childhood Development. In this issue of Beanstalk, you can read about one of these teachers whose motivation is to touch lives, as well as a pre-school centre's dedication to grounding children's attitudes and interests in learning.

The SPARK (Singapore Preschool Accreditation Framework) Certificate Presentation Ceremony held at the Conference also saw the presentation of certificates to another 120 pre-schools. About 380 pre-schools have now embarked on this continuing journey of quality improvement with SPARK. To further recognise higher quality pre-schools, we announced at the Conference that a new Commendation category for SPARK-certified centres will be introduced in 2015. Centres in this category distinguish themselves through their teaching and learning practices. This provides information to parents in their selection of pre-schools.

The other initiatives announced at the Conference open up new windows of opportunity for the sector. We will be developing structured competency-based career pathways for the early childhood sector, and recognising exemplary leaders and professionals as ECDA Fellows. They will serve as role models, drive quality improvements in the sector and develop a fraternity of fellow professionals. We hope that these initiatives will be a



Dr Lee with the structures by Calvary Baptist Kindergarten (left) and Living Sanctuary Kindergarten (right), two of many exhibited at the Box City Fringe Activity

catalyst for change in the way we think, perceive and practice quality. In this issue, we invite you to read about the new initiatives for educators at different stages of their careers and the resources being developed for parents and educators to better support young children in their formative years.

2015 promises to be another exciting year for all of us in the early childhood sector. And we look forward to working in partnership with you to support your children in terms of their physical, cognitive, language, social and emotional development. In the early years, what we do matters!



DR LEE TUNG JEAN Early Childhood Development Agency (ECDA)



ON THE COVER

From left: Anika Bhaumik, Rezkv Ar'iuna Bin Norazman. Poo Ern Hui Amelia, Charlie Ruchs, Rashawn Tan

Art Direction Don Lee & Carol Chan Photography Mark Lee Grooming Manisa Tan & Brenda Lye



EDITORIAL PANEL

Angela Anthony Anthea Lin Daphne Lim

FDITORIAL CONSULTANT

MEDIACORP

Senior Editor Agatha Koh Brazil Senior Writers Fairoza Mansor, Wanda Tan Art Director Don Lee Designer Carol Chan Senior Business Relationship Manager Michele Kho

Contributors Nirmala Sivanathan. Syed Ja'afar Alkaff, Elisabeth Lee

Beanstalk is a quarterly publication published by MediaCorp Pte Ltd, on behalf of the Early Childhood Development Agency. Copyright is held by the publishers. All rights reserved. Reproduction in whole or in part is prohibited. Printed by KHL Printing Co Pte Ltd.

Contents

October - December IN THIS ISSUE >>

Cover Story 02 Press 'Play'

This year's Early Childhood Conference 2014 was imbued with a playful tone

In The News 08 More Is More

Educators and parents can look forward to more Government support

EC Landscape 09 Expanding Leadership Opportunities

About the ECDA Fellows programme

My Teacher, My School 10 Leap Of Faith

Gladys Chan, one of the winners of ECDA's Outstanding Early Childhood Teacher award, keeps on learning

11 The Right Foundation

EtonHouse Pre-School Vanda, winner of ECDA's Outstanding Centre for Teaching & Learning award, provides a safe, cosy environment for children to learn in

Innovation & Research 12 Protectors Of The Planet

Kids at My First Skool @ Marine Terrace take the lead in caring for the environment









Giving Kudos 14 Rewarding Excellence

Winners of the Excellence in Early Childhood Development Awards 2014

Thrive 16 Acting Out

The Singapore Repertory Theatre provides opportunities for creative expression in children

18 Cultivate Creativity

Fun activities to nurture kids' creativity during the long holidays

19 Star Light, Star Bright

Fruit mince tartlets for the festive season

20 Talk To Me!

Playing with hand puppets will help your child to learn

Ask The Experts 21 Q&A

Teaching the alphabet and developing creativity in pre-schoolers

Lifestyle 22 Refresh, Reconnect & Reboot!

Five ways to a healthier, happier you in 2015

23 Coupons

Funtimes

25 Let's Make Music!

Find the hidden musical instruments in the puzzle





Oct-Dec 1



DUCATORS FROM CHILD care centres and kindergartens made up the bulk of a long line of visitors eager to get inside the main hall at MAX Atria @ Singapore EXPO, where the Early Childhood Conference (ECC) 2014 was held. The two-day conference themed "The Incredible Early Years: Supporting Young Children's Development", had a sign-up rate of over 1,500 educators and parents.

On day one, the marching band of children that accompanied the arrival of the Guest-of-Honour, Minister for Social and Family Development and Second Minister for Defence Mr Chan Chun Sing, set the tone for a lively conference. Guests and participants were invited to beat along to the music with handmade percussion instruments that were in their goodie bags. The instruments were fashioned from recycled items such as chopsticks and tin cans by pre-school children as well as parents from various kindergartens and centres.



The playful atmosphere segued into one of celebration when 13 centres and six educators were lauded at the ECDA Awards for Excellence in Early Childhood Development 2014 presentation ceremony (for more details turn to page 14).

In his opening speech, Mr Chan announced initiatives to develop structured career pathways in the Early Childhood (EC) sector which take into consideration EC professionals' skills instead of just qualifications, which

DAY1
9 Sep 2014

The opening performance by
Crestar Education Group set
a lively tone to the ECC 2014

will in turn affect their remuneration and career

will in turn affect their remuneration and career progression. Citing that being in the EC sector is the most popular choice of profession in Finland, Mr Chan also expressed hope that in time to come, the EC profession in Singapore will command greater respect from parents and society as a whole.

Following this, the spotlight turned to Professor Lasse Lipponen, Director of Education at the University of Helsinki. Interspersing his keynote address with videos featuring innovative EC research experiments, Prof Lipponen spoke primarily of the preciousness of childhood, and the need to see a child as who he or she is at the present moment, and not who he or she is about to become (for more details, turn to page 5).

After lunch, SPARK certificates were presented to 120 centres and kindergartens with good classroom practices. SPARK (Singapore Pre-school Accreditation Framework), serves as a

guide for parents to identify good quality pre-schools which have been assessed by ECDA.







storytelling session by Ms Kiran Shah, co-founder of Asian Storytelling Network, kick-started day two of the ECC. She shared the story of The Stone Soup, which is a classic tale that teaches the value of sharing and working together an important reminder for educators and parents of the need to seed these values in the early years. Sportingly joining in the activity was Guest-of-Honour, Senior Minister of State, Ministry of Law and Ministry of Education, Ms Indranee Rajah, In her address, Ms Indranee shared some findings from Singapore's first national early childhood parenting study conducted recently. The findings were encouraging as parents in Singapore are knowledgeable about child development, she said.

captivating and interactive

Ms Indranee also announced new initiatives to provide parents and EC professionals with more support and resources to nurture pre-school children.

There to provide more of such support for parents was Dr Chong Shang Chee, Head

3eanstalk

National University Children's Medical Institute. Dr Chong emphasised the importance of providing positive experiences,

interactions and environments for a child in his or her early years (for more details, turn to Page 6).

As with Day One, the afternoon was mainly for workshopping. The workshops were all structured to impart knowledge and skills to educators and parents on how to engage young children and support their learning (turn to page 7 for details).

Especially popular were the fringe activities and interactive display booths at the Exhibition Section. These included the Box City Project — a display of over 200 structures made out of recycled cardboard by children from over 50 centres. Ms Rodora Caimol Saria, teacher-in-charge of the project for her centre Pasir Panjang Hill Church Kindergarten, said that participating in the project has allowed the effective use of curriculum time. "Using tissue boxes, masking tapes, glue and paint, the children worked in small groups to communicate ideas and express their creative thoughts and feelings. To see the enthusiasm and joy in their faces when doing this hands-on activity was priceless!"

Besides the Box City Project, other fringe activities included the National Heritage Board's Memory in a Box for visitors to learn about Singapore's heritage and culture. At the Wildlife Reserves Singapore's booth, visitors could touch insects brought by staff of the zoo. Centres who received their ECDA Awards also set up exhibition booths to showcase some of the inspiring programmes conducted in their schools. W

For a summary of the speeches and announcements made by Guest-of-Honour, Minister for Social and Family Development and Second Minister for Defence Mr Chan Chun Sing; and Senior Minister of State. Ministry of Law and Ministry of Education Ms Indranee Rajah, turn to page 8.

F THERE WAS a misconception that Professor Lasse Lipponen emphatically debunked. it would be the one that young children are incompetent and empty vessels that need to be filled. The keynote speaker at ECDA's Early Childhood Conference (ECC) this year, Prof Lipponen, who is Director of Education in the Department of Teacher Education at the University of Helsinki, said wellregarded research have produced evidence that human beings are biologically wired and culturally attuned to learn even from birth.

Stressing the point that parents and educators need to engage a young child, he cited a well-known experiment called "The Still Face" conducted in 1975 by Dr Ed Tronik, a professor of psychology at the University of Massachusetts. Results from this experiment show that a neglected child tends to find it difficult to think clearly, control his or her emotions and to form healthy social relationships. Interaction with other human beings even at

• • • • • • • • • • • • • • •

WE NEED TO REINVENT PLAY IF WE WANT TO **CULTIVATE PEOPLE** WHO ARE IMAGINATIVE AND CAN IMPROVISE. //PROFESSOR LASSE LIPPONEN



This led Prof Lipponen to his next point — the importance of socio-emotional development. "However, social skills that will enable a child to manage everyday problems, to find the right words when interacting with other people, and understanding other people's responses and emotions, require nurturing," he said. Another cornerstone of the Finnish EC education, revealed Prof Lasse, is 'play'.

What's your definition of 'play'?

Play to me is make-believe or what I call 'pretend play'. 'Make-believe play' is initiated and designed by children while 'purposeful play' is designed by a teacher. We need to reinvent play if we want to cultivate people who are imaginative and can improvise, and that's what 'make-believe play' is all about. Creativity cannot be taught.

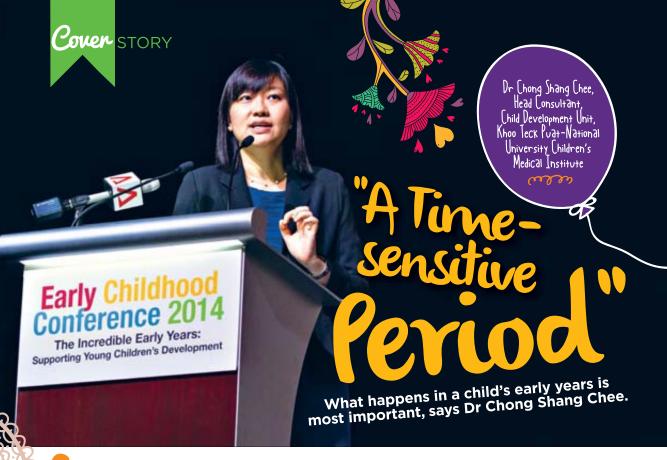
In your opinion, should the EC sector in Singapore adopt the Finnish system and place less focus on academic achievements?

I believe that each country has its own system to fit its culture and to serve its society. The Finnish EC education system is entirely ours [and] not borrowed from another place. The system serves our purpose in Finland, but just because it works for us, it might not do so well in other countries.

Do you think Singapore has an EC system that works for its people?

From being at this conference so far. I can see that there's a collective commitment to improve the EC sector. I have this impression that Singaporeans do understand that the early years is the most important phase of a human life. 💖





child's early years are "a time-sensitive period" in a child's development and during this time, parents should focus on nurturing their relationship with the child and create a responsive environment for him or her.

KNOW YOUR

CHILD'S INHERENT

STRENGTHS AND

WEAKNESSES.

//DR CHONG

SHANG CHEE

A child who is emotionally secure learns best, said Dr Chong Shang Chee. Head and Consultant for the Child Development Unit, Division of Development and Behavioural

Paediatrics at the Khoo Teck Puat-National University Children's Medical Institute.

To further enhance a child's learning and development, he or she needs to have positive relationships, said Dr Chong. Parents therefore need to make themselves emotionally available to understand their children's emotional needs. Only then can parents help their children in learning through positive experiences with their children, and adopt an effective parenting style that fits the child's temperaments, she said.

Given our culture where the young are expected to 'fall in line', are parents less willing to shape their parenting style to fit each child as you've suggested? I should clarify that parentingto-the-fit, that is adopting a parenting style that is customised to the child's

temperaments, doesn't mean no boundaries, no expectations, and no discipline. But before setting boundaries or expectations, know your child's inherent strengths

and weaknesses. Without this understanding, you might be dishing out a one-size-fits-all style of parenting, which is ineffective for the child and as a result, can be frustrating for yourself.

temperament helpful for parents?

child's temperament, you can implement some simple things like modifying expectations, environments, what you say

outcome. For example, a child who is non-adaptable requires our understanding that we need to give him or her choices and warn him or her about changes in plans. It's best also to not force him or her to adapt too quickly to specific activities in school. In this way, you can also potentially reduce negative escalations which can include tantrums and meltdowns. And to do this, you can't just be physically available; you have to make an emotional connection through talking, reasoning and doing positive and enjoyable things together with your child.

Can we change a child's temperament?

Temperament remains fairly constant over time. The way we discipline may modify behaviours, but does not inherently change the way a child reacts or behaves to new situations or under stress. Research also shows temperament constructs are not affected by gender. We should also support temperament differences at home and in classrooms, in order to enhance learning and emotional capacities and resilience. 💖

If you know and understand the and do to achieve your desired

VER 50 CONCURRENT workshop sessions designed for Early Childhood (EC) educators and parents were conducted as part of the Early Childhood Conference 2014. Tables were turned in the workshop sessions dedicated to EC professionals as educators became students. Especially those sessions which involved handson activities and even "toys" to play with such as in Ms Peggy Zee's "Math Adventures: An Interactive Mathematical Way to Learning Maths". The participants clearly enjoyed using playing cards, puzzle pieces as well as building blocks to solve mathematical problems.

"I believe that being able to touch varying textures and see colours will help a child understand mathematical concepts in a more

dynamic manner," said Ms Zee, an EC consultant. Thrilled to impart what she had learned to her colleagues was Ms Suri Yati Sulaiman, Centre Supervisor from PCF Sparkletots @ Woodlands. "I am sure that the children will enjoy their math class better with the use of these 'toys' instead of just doing worksheets," said Ms Suri. "Attending the ECC has been an enriching experience."

PARTICIPANT The atmosphere in "Bringing the Garden into Your Classroom - Explore and Discover With The Little Scientists in Your Class!" was as bustling. EC educators gathered around circular tables peering and poking into soil-filled boxes of earthworms. Conducted by

THE WORKSHOP **HAS PROVIDED** ME WITH VARIOUS **TECHNIQUES TO TEACH AND BE** AN EXAMPLE TO MY CHILD. //PARENT

Examining earthworms in the workshop conducted by Science Centre Singapore educators from Science Centre

Cover STOR

Singapore, the interactive workshop encouraged educators to nurture a child's curiosity. "Educators should remember that their role is to facilitate the child's learning and discovery, not dominate the learning process," advised Ms Ng Mei Bao, Senior Science Educator, who co-conducted the workshop.

The workshops for parents were not any less invigorating.

With parents being increasingly concerned that their child be effectively bilingual, Ms Hou Jing's workshop "Creating A Bi-Lingual Language Friendly Home Environment For Pre-Schoolers" was full. Her message to parents was clear: Language proficiency is best nurtured within the home environment and starts with the parents. As one parent noted, "Parents are a child's primary role models.

The workshop has provided me with various techniques to teach and be an example to my child, as challenging as it may be."

Another powerful workshop for new parents was conducted by Ms Puspa Sivan, an EC Development and Education Consultant and Training Specialist, titled "Providing

ATTENDING THE ECC HAS **BEEN AN ENRICHING** EXPERIENCE. //MS SURI YATI **SULAIMAN**

Meaningful Experiences for the Optimal Development of Infants and Toddlers". Ms Puspa asserted that parents need to be more involved in taking care of their infant no matter how busy they may be. "Having a child requires some sacrifice, so be present and bond with your child —

don't wait." 💖

For access to keynote and concurrent session presentation slides, please visit the BROWSE events & media gallery section of www.growatbeanstalk.sg

At the Workshops

EC educators learned how to inject fun into lessons while parents picked up tips from taking care of infants to raising a bi-lingual child.



Ms Peggy Zee

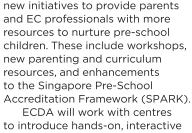
Mr Chan Chun Sing

Ms Indranee Rajah announced new initiatives to provide parents and EC professionals with more resources to nurture pre-school children. These include workshops. new parenting and curriculum resources, and enhancements to the Singapore Pre-School

workshops for parents. The workshops will enable EC professionals to share their experience and expertise with parents. Parents can also use these platforms to exchange ideas and techniques with educators to better support the diverse needs of their children.

The Ministry of Education also launched the Chinese, Malay and Tamil versions of the Nurturing Early Learners (NEL) Framework for Mother Tongue Languages (MTLs) to support mother-tongue pre-school teachers.

ECDA will also introduce a new Commendation Category for SPARK-certified centres in 2015 to recognise pre-schools for their quality achievements, as well as to provide parents with better information in the selection of pre-schools. The new Commendation category will be awarded to centres with strong





More Is

Educators and parents can look forward to more support by the **Government as announced** at the Early Childhood Conference 2014.



Guest-of-Honour at the Early Childhood Conference (ECC) 2014, Minister for Social and Family Development

Mr Chan Chun Sing, announced three initiatives to develop and recognise Early Childhood (EC) professionals at each stage of their careers.

A structured competency-based career pathway for the EC sector will be developed. This will take into consideration the EC professionals' competencies and not just their qualifications. ECDA will partner the Singapore Workforce Development Agency (WDA) to work with sector partners to develop and adopt such a framework for the EC sector, so as to create more opportunities for educators to grow and advance in their careers.

More development opportunities for EC professionals at different stages of their careers will be provided. For example,

internships for trainee teachers pursuing their Polytechnic fulltime Diploma as well as the ITE Higher Nitec in Early Childhood Care and Education (ECCE) will be enhanced. The modular Polytechnic Continuing Education and Training (CET) ECCE diploma will also recognise prior training and competencies gained on-the-job by in-service professionals, which will reduce the overall course hours if they choose to upgrade to a diploma. Selected modules will also be offered in bite-sized modules to help them balance work and professional upgrading.

have demonstrated high levels of leadership and professional expertise will be appointed as ECDA Fellows. They will serve as role models, drive quality improvements in the sector and develop a fraternity of fellow professionals.

EC professionals who

More Resources

On day two of the conference Senior Minister of State, Ministry of Law and Ministry of Education

HE ECDA FELLOWS programme is one of ECDA's key initiatives to expand opportunities for leaders in the early childhood profession to upgrade and develop their careers. ECDA will appoint a select group of exemplary early childhood professionals with high levels of leadership and professional expertise as ECDA Fellows. They will drive quality improvements in the sector and develop the fraternity of early childhood professionals. With ECDA's support, ECDA Fellows will take on sector-level roles, primarily in the areas of Professional Development, Curriculum Leadership and Sector Partnerships. This is on top of their existing roles in their organisations. ECDA hopes that the ECDA Fellows will guide and uplift the quality in the early childhood sector to ensure a good start for every child.

ECDA Fellows must possess four key qualities. First, they must demonstrate deep professional expertise in teaching and learning, and foster creativity and innovation to establish best practices in early childhood education. Second, they must display strong leadership in building a culture of professionalism, collaboration, trust and teamwork among the early childhood fraternity. Third, they must build a culture of lifelong learning through continuing professional development and growth. Last but not least, ECDA Fellows must develop

•••••

An ECDA Fellow is someone who has reached the pinnacle of your career and who is prepared to contribute to the sector beyond your immediate centre, someone who is deep in knowledge and experience, someone who is prepared to mentor the younger principals, the upcoming early childhood educators, someone who is prepared to share your years of experience to guide the sector along; and through your efforts, we hope to drive up the quality

//Minister for Social and Family Development Chan Chun Sing at ECDA's Early Childhood Conference 2014 partnerships and networks to harness resources for sustained impact and effective implementation.

ECDA Fellows will raise the quality of the early childhood profession and sector in three key areas:

ECDA Fellows will lead sector-wide professional development programmes and initiatives. These include the development of induction and mentoring structures and programmes, and leading Professional Learning Communities in areas such as Centre Leadership, Staff Development, Teaching & Learning and Action Research.

ECDA Fellows will drive pedagogical excellence, through efforts such as guiding preschools in the design and development of centre-based curricula as well as the implementation of innovative teaching and learning practices.

ECDA Fellows will partner ECDA in programme implementation and in establishing strategic partnerships at the sector-level with key stakeholders in the field. These include collaborating with local Institutes of Higher Learning and centres to enhance Teaching & Learning practices, speaking at ECDA-supported/organised events, and guiding centres in their SPARK-certification journey.

ECDA Fellows will be appointed for a threeyear term¹ in the first instance, and must serve 100 hours per year as defined by ECDA. Upon satisfactory completion of their responsibilities, ECDA Fellows will receive an annual Service Recognition Allowance of \$\$9,000 to recognise their contributions to the sector. ECDA Fellows will be given professional development opportunities, including a milestone course. Interested applicants can submit their complete applications to ECDA from October to 1 December 2014. For more details, visit ECDA's website or email us at contact@ecda.gov.sg. 💜

¹ This will be subject to confirmation upon the first year of service.



**



Outstanding Teacher, finds fresh ways to engage her students.

RS GLADYS CHAN may not quite fit the profile of your usual preschool teacher. She came to be one only when she had returned to Singapore after living in Jakarta for 11 years. Mrs Chan was 38 when she started on her second career as an educator.

"At my job interview at the Living Sanctuary Kindergarten (LSK), I told the principal then, Mrs Joyce Tan, that I would probably not last two weeks as I might not be suited for the job." she says. She was hired, and has been teaching at the kindergarten since then.

Mrs Chan started as an assistant teacher. That was 16 years ago. In September this year, she won the ECDA Outstanding Teacher Award. Winning the award, she says, was "a good reflection process for me. It is an affirmation that whatever I have been doing is recognised and valued."

Creative Teacher

In this age of iPads and the Internet, even pre-schoolers are well informed and don't always rely on teachers for information. Mrs Chan, 54, now a senior teacher, says teachers are challenged these days on how to hold children's interest in class. "You have to

engage the children and spark their interest so [that they would] ask questions and explore the subject [further]."

For example, when a K2 class was learning about water recycling, they made a visit to the NEWater Visitor Centre at Koh Sek Lim Road to enable them to connect what they had learnt in school to saving water at home by using recycled water for washing floors and watering plants.

Her innovative methods and dedication led LSK's Principal, Mrs Elsie Tan-Chua and Mrs Chan's colleagues to nominate her for the award. "Gladys has been an exemplary and outstanding teacher who is passionate and enthusiastic in nurturing early learners," says Mrs Tan-Chua.

Teaching to Mrs Chan is more than a job. "Our work touches the lives of the children in our care," she says. The benefit is mutual too. " Early on [in my career], I saw how the children would come to me and express their affection. When I fell sick and did not come to work, they gave me hugs the next day and said they missed me!"

Part of the pioneer batch of the Certificate in Early Childhood Teaching graduates in 1999, Mrs Chan went on to obtain a Diploma in Early Childhood Care and Education five years later.



10 Beanstalk

THOUGHTS TO TEACH BY

- Be Teachable Listen and learn
- Be Bold Have a "dare to try" spirit
- Be Adventurous Fear not failure even if fear is real
- Be Persistent Don't give up, continue good practices
- Be Patient Wait for results as every process takes time

HEY MAY BE pre-schoolers but the children at EtonHouse Pre-School Vanda are already busy exploring the world beyond their classroom, thanks to the school's holistic approach to learning.

The school has in place an integrated 'Inquire-Think-Learn' curriculum designed in

such a way that development in one area influences, or interacts with development in another area. For example, when K1 children were

exploring the 'language of food', they learnt through hands-on cooking experience.
Their teachers told

them to ask their parents to share some recipes, which they then went through with the educators. Using scales, the children then measured out some ingredients — thus exposing them to the mathematical concept of weight.

"They also learnt what happens when ingredients are mixed. They also created their own recipe books, chef hats and aprons. So such an exercise can involve creativity, arts, maths, language and play," says Ms Ng Shu Ping, 35, the school's principal. "We believe in cultivating children's attitudes and interest towards learning. In the classroom, it is all hands-on experiences and play. You will not see them sitting at tables working on worksheets."

It is this approach towards teaching and a child's learning that earned EtonHouse Pre-School Vanda the Outstanding Centre for Teaching & Learning award at the ECDA Awards for Excellence in Early Childhood Development 2014 in September.

The award cites the school as believing "in a child-responsive approach to its curriculum and strives to offer a multi-dimensional programme with many diverse and spontaneous learning opportunities".

The element of play in learning is something that Ms Ng feels strongly about. "We in the pre-

school sector should not just be thinking about preparing pre-schoolers for primary school. This is about preparing the foundation for life. Early childhood is important in itself — it is not a pathway towards something else."

EtonHouse Pre-School Vanda, housed in a two-storey

bungalow just off Dunearn Road, opened in 2001. It is one of EtonHouse's chain of nine pre-schools. The pre-school has 21 employees, 16 of whom are teaching staff.

"The award is a team award that acknowledges everybody's effort — from the cleaner, cook, and the teachers to the administrative staff," says

Ms Ng, who joined EtonHouse Pre-School Vanda as a teacher in 2006 and became its principal in 2013. ♥

•••••

EARLY CHILDHOOD IS IMPORTANT IN ITSELF — IT IS NOT A PATHWAY TOWARDS SOMETHING ELSE.

//Ms Ng Shu Ping, Principal

SPARK*

In the Classroom,
it's all hands-on
experiences
and learning
through play



EtonHouse Vanda Pre-School first received SPARK certification in 2011 which was valid for three years.

In 2014, it achieved SPARK re-certification and is recognised for progress in teaching and learning. Embarking on SPARK certification has helped

the school to be "more thorough" in its process of continual evaluation, improvement and quality assurance, says its principal Ms Ng Shu Ping.



Providing an environment in which children feel confident to learn and play clinched EtonHouse Pre-School Vanda an award for Outstanding Centre for Teaching & Learning from the Early Childhood Development Agency.

ETONHOUSE PRE-SCHOOL VANDA



problems," says Ms Ruzita, the centre's

proposed and carried out by the children

Practice Leader. "The projects are all

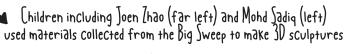
themselves; my job is just to facilitate

the discussions."

"During one of our neighbourhood walks back in May [2014], the children saw empty plastic bottles and other rubbish on the road next to recycling bins, and questioned why residents were not utilising the bins. The other teachers and I talked it over with them and asked them to think of

ways to solve the problem.
They came up with many suggestions, and most kids voted to hold a recycling drive."

Ms Ruzita (back row, first from left)and
Ms Siti Diyana (back row, second from right)
with teachers
and K2 children



The kids planned every aspect of the project themselves.
They set a date for the Big Sweep — 19 June 2014 — and chose which residents to target — those living near the pre-school in

•••••

CULTIVATE A CULTURE

TO UNDERSTAND THE

A PROJECT THROUGH

//Siti Diyana, Principal

TO COMPLETION.

CHILDREN AND GET THEM

IMPORTANCE OF SEEING

OF INNOVATION IN

WE WANT TO

newspapers, shoe boxes, cans and other recyclable items from residents. The residents' enthusiasm for the project was clear to see, with some even waiting eagerly at their door for the children to come by. Many parents of the K2 children also dropped by the preschool the day after the Big Sweep to donate more recyclabes. One parent, Mr Silvano

Blocks 17, 18 and 20 Marine Terrace. To publicise the event, they designed a poster using PowerPoint software and personally delivered copies of this to all 264 letterboxes in the three blocks. Santos, says, "Now, before throwing anything out, we [his family] consider whether the item can be recycled."

Ms Ruzita explains, "We wanted to minimise the amount of paper All in all, about 200 piles of newspapers, three big bags of cans, one black garbage bag of plastic bottles and four big boxes of cardboard objects were collected. The kids then

used for the posters. So with the teachers' help, the children counted the number of letterboxes one-by-one."

sorted and deposited these into separate plastic, can and paper recycling bins — located at each block in Marine Parade.

On the day itself, the pre-schoolers — accompanied by their teachers — went from door to door and collected plastic bottles,

The children used those materials left at the centre to create three-dimensional sculptures, based on photographs they took during a May 2014 field trip to the Sungei Buloh Wetland Reserve.



Spreading The Message



K2 child Azanius Nua is unwavering in his convictions. He says, "Through projects like this, I hope I can help reduce the greenhouse effect and prevent climate change."

Ms Siti Diyana, Principal of MFS @ Marine Terrace, hopes that the project will encourage other pre-schools to do the same. "Environmental issues aside, we also want to cultivate a culture of innovation in children and get them to understand the importance of seeing a project through to completion."

Children's green-themed artworks are displayed in the Eureka Studio

Green Champions

MFS @ Marine Terrace works closely with Singapore's National Environment Agency (NEA) on a number of initiatives. Lesson plans are drawn from NEA's Pre-school 3R Awareness Kit, a Recycling Corner has been set up at the centre, and teachers have attended NEA

training workshops to become Pre-school Environment Education Advisors capable of sharing 'best practices' with other educators, to name a few.

Ms Loh Jia Yi, an Executive of NEA's Schools & Youth Department, is heartened by the preschool's proactive efforts to make environmental topics a crucial part of the curriculum. She says, "Through handson activities, children at the centre see for themselves what the 3Rs concept is all about. They are a great example for other pre-schools to follow."





Rewarding ccellence

The Excellence in Early **Childhood Development** Awards shone the spotlight on the country's best early childhood leaders, educators and centres.

N 19 SEPTEMBER 2014. the Early Childhood Development Agency (ECDA) presented the Excellence in Early Childhood Development Awards, at the annual Early Childhood Conference.

In conferring these Awards, ECDA recognises the outstanding contributions and achievements of outstanding leaders, teachers and educarers; centres that have excelled in teaching and learning; as well as the innovative practices of early childhood professionals.

The awards categories are: **∑** INDIVIDUAL AWARDS

Outstanding Early Childhood Teacher and Early Childhood Educarer Commendation

Honouring teachers of children aged four to six, and educarers of children aged two months to three years who provide excellent care and education for the children they work with.

Outstanding Early Childhood Leader

Recognises the leadership and achievements of outstanding supervisors and principals.

≅ CENTRE AWARDS **Outstanding Centre for Teaching & Learning**

Recognises centres with exceptional teaching and learning practices in providing quality care and education for children.

Early Childhood Innovation

Recognises centres which have nurtured a culture of innovation and implemented innovative practices to improve their programmes, processes and pedagogy.

In addition to the ECDA Awards, the Association of Early Childhood Training and Services (ASSETS) has, with the support of ECDA, awarded for the first time The ASSETS Best Employer Award for those who have shown exemplary human resource practices and efficiency in centre operations.

The winners are:

Category A (More than 50 employees)

Winner Knowledge Universe Singapore

Runner-up NTUC First Campus Co-operative Ltd

Category B (Less than 50 employees)

Winner Seventh-Day Adventist Kindergarten

Runner-up Ramakrishna Mission Sarada Kindergarten 💖

Outstanding Early Childhood Teacher

- Kinderland Preschool, Republic Polytechnic
- Gladys Chew Yoke Ping Living Sanctuary Kindergarten
- 🗴 Kartini Bte Sudirman PCF Bukit Panjang Blk 254

Commendation Award- Early Childhood Educarer

* Loh Huiling The Acorn Child Care

Outstanding Early Childhood Leader

- ***** Elsie Chua
- Living Sanctuary Kindergarten
- ***** Jacqueline Chung James' Church Kindergarten (Harding)

Outstanding Centre for Teaching & Learning

- * EtonHouse Pre-School (Vanda Road)
- Centre Supervisor/ Principal: Ng Shu Ping

Early Childhood Innovation Distinction

- * Ramakrishna Mission Sarada Kindergarten
- Project Title: Self-Regulation A Great Choice * St. James' Church Kindergarten Project Title: Please do not Touch

- PCF Tampines East Blk 261 Project Title: Love Teddy's Adventures @ 261
- PCF Teck Ghee Blk 466 Project Title: Funsanimation
- * St James' Church Kindergarten (Harding)

Project Title: From Me to We

The Ascension Kindergarten Project Title: Bringing Authentic Learning to Life! — Occupations Day

Commendation

- My First Skool at Blk 333
- Kang Ching Road Project Title: Little Olympians!
- My First Skool at 677 Hougang Project Title: You Can Count On Me
- Odyssey, The Global Preschool Project Title: Endangered Animals — Voices From The Children
- * Pasir Panjang Hill Church Kindergarten Project Title: Petals and More
- * PCF Chua Chu Kang Blk 786 — 787 — 788 — 792
- Project Title: Kindergarten Classroom Visit
- **PCF Tampines West** Blk 140 - 938 Project Title: Design Zone



DEALING WITH THE PHYSICAL, LANGUAGE, COGNITIVE AND SOCIO-EMOTIONAL DEVELOPMENT OF YOUR CHILD



LEARN

Why creative expression is important for children to develop holistically

GROW

Fun with arts and crafts for the long holidays

P.18

PLAY

Make a hand puppet to help your child learn





Oct-Dec 15



SRT's The Little Company organises holiday programmes for children in which they appear on stage and also help out behind-thescenes by making costumes and props

children express themselves and develop creatively," says Ms Yang.

Since 2001, the SRT has been producing plays for junior audiences through its production arm, The Little Company. The company is based on two beliefs: first, that theatre can help children develop socially, mentally and emotionally; and second, that children deserve the same quality of theatre

Yet, how can parents encourage their children to appreciate theatre? "I think experience is key," says Ms Yang. "It's about starting them young and giving them access to the arts. The more exposure they have, the more they learn to appreciate it."

Parents also need to engage their children before and after exposure to the arts.

"What a lot of parents already do is prep their kids before a show by asking questions such as 'Remember when we read this story? Now we are going to see it come to life!' But what parents can do after the show is to talk to their children and ask them open-ended questions such as: 'What did you see? What did you notice?' Simple close-ended questions such as, 'Did you like it?' should be avoided," she advises. •

The earlier children are exposed to the arts, the more appreciative they will be



HOLIDAY HIGHLIGHTS!

Presented by SRT's The Little Company

JUNIOR CLAUS

31 Oct - 14 Dec 2014

Junior Claus (Dwayne Tan) is the rebellious heir to an immense empire in the North Pole, where elves are busily preparing for the biggest day of the year - Christmas. When Santa (Benjamin Chow) falls into a deep sleep because the Belief-o-Meter falls to a dangerously low level, Grumpo the greedy elf (Timothy Wan) takes control of Santa's workshop and attempts to ruin the Yuletide season forever. Junior, alongside his friends Chipper the elf (Seong Hui Xuan) and Pengy the penguin, join forces to prevent this disastrous outcome.

This musical emphasises the importance of cherishing family and friends over material possessions. For all ages. Tickets: Mon – Fri \$32/\$35, Weekends \$42/\$45

JUNIOR CLAUS HOLIDAY PROGRAMME

17 - 21 Nov 2014, 24 - 28 Nov 2014

Join Junior and his friends this ho-ho-holiday in their quest to save Christmas! Don't miss this exciting week of drama, art and craft, music, and tickets to Junior Claus, plus an exclusive meet-andgreet session with the cast and a backstage tour of the theatre, all culminating in a performance at the end of the week for friends and family. Recommended for ages 4-6. Tickets: Standard \$388

For more information visit www.srt.com.sg

Presented by Singapore Writers Festival

LITTLE LIT! 1-2 Nov 2014, 8-9 Nov 2014

Held over two weekends. Little Lit! is a part of the Singapore Writers' Festival and includes a variety of programmes just for kids. These include storytelling sessions, workshops related to reading and writing, mini-drama presentations, guided craft sessions, book launches and more. Programme highlights include sessions with both local and international children's authors such as Sally Rippin and Jacqueline Harvey. For ages 4-12. Tickets: Free

Venue: National Museum of Singapore

🔰 STORYTELLING FOR LITTLE ONES

1-2 Nov 2014, 8-9 Nov 2014 (8 Sessions)

Follow two lively storytellers — Shalni Doshi and Chuah Ai Lin — as they bring your child through wonderfully intimate tellings on the themes of food, animals and trees. Held at National Museum's delightful "Explore" space, each session will feature a different teller and different stories. For ages 4-6. Children should be accompanied by a parent or guardian.

Tickets: Free

Venue: National Museum of Singapore

For more information visit www singaporewritersfestival.com

Oct-Dec 17



cultivate

Do something fun with your kids during the long holidays, and nurture their creativity at the same time. Here are some activities to get you started.

FOR 0-2 YEARS:

MAKE MUSIC MAKERS!

Fill empty plastic bottles with different dried substances such as rice, peas and pebbles, then seal them to make homemade percussion instruments. Shake these to the beat as you sing nursery songs together and move around the room.

FOR 3-4 YEARS:

I CAN BE A DOCTOR!

Fill a box with props such as a toy stethoscope, magnifying glass, dress-up clothes, dolls, old shirts or dresses, and a 'doctor's coat' for your child. Engage in pretend role-play together by acting out different roles like doctor, patient and nurse.



Let your child make all sorts of three-dimensional sculptures out of clay. Provide sticks, ice-cream sticks, cylinder blocks, cookie cutters and cups to use as tools to carve shapes and objects. Once dried or hardened, the clay can then be painted.

These suggestions are taken from Parenting Moments, a parenting toolkit developed by the Early Childhood Development Agency. For more practical tips, head to www.growatbeanstalk.sg or download the APParent in SG mobile application (from App Store or Google Play) to access the toolkit.

COOKS AND CRAFTS

Liven up your holidays with the help of these children's activity books.

A PIRATE COOKBOOK: SIMPLE RECIPES FOR KIDS

By Sarah L SchuetteThe pirate-themed dishes in this book

are great fun to
cook and serve at
children's parties.
With step-by-step

With step-by-step instructions and photographs that are perfect for new cooks and children, they are also a breeze to prepare.

Contributed by Norah Ismail, Public Libraries Singapore

CRAFT IT UP AROUND THE WORLD: 55 FUN CRAFT PROJECTS INSPIRED BY TRAVELING ADVENTURES

By Libby Abadee and Cath Armstrong

This book showcases unique crafts inspired

from countries all over the globe, such as sushi brooches and sombrero paperweights, together with nuggets of trivia about these cultural symbols. Parents and children will have great fun making the crafts together, as well as learning about where they came from.

Contributed by Nicola Cheong, Public Libraries Singapore









Make these festive fruit mince

FAST FORWARD
Bottled Fruit Mince is

available in supermarkets during the year-end holiday season. If you use ready-made

fruit mince, you

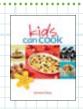
can skip Step I!

tartlets with your kids this

holiday season!

3 Dust your work surface with some plain flour. Place a sheet of shortcrust pastry on the work surface. Use a round cookie cutter to cut out 9 circles from the pastry. Cut 9 stars from the remaining pastry. Repeat this step with the other sheet of pastry.

- 4 Line the muffin pans with the pastry circles. Use a fork to prick the base of each pastry cup to prevent the pastry from rising during baking.
- 5 Spoon the fruit mince into the pastry cups. Cover each tartlet with a pastry star. Brush the top of each tartlet with milk.
- **6** Place the muffin pans in the oven and bake for 30 minutes, until the pastry is golden brown in colour. Remove the muffin pans from the oven with oven gloves. Place the tartlets on a metal cooling rack to cool.



This recipe is taken from *Kids Can Cook* (\$22.50, excluding GST), published by Marshall Cavendish Cuisine.



Oct-Dec 19

Learning through play is a great way to learn, and what better way to play than with hand puppets!

uppets stimulate imaginative and creative play and they can also be a powerful way to aid speech development and boost early literacy. Any puppet – no matter how simple can encourage even the shyest child to start talking. Communicating through puppets can also help children discuss sensitive issues - the puppet provides a focus for role play, and the child feels comfortable talking to it. Puppets can also help a child work through fears (with puppets of scary animals, for example) and frustrations (by using the puppet as a proxy).

They are a great source of fun. Plus, storytelling with hand puppets enhances reading, comprehension and vocabulary skills. Get inspired by picking out a few age-appropriate books from the library that you can enact with puppets at home.

(5 mins)

Cut out some face or animal shapes from magazines and glue these onto a piece of cardboard that's been trimmed to the same shape. Glue the shape to a wooden popsicle stick and voila - a stick puppet!

SOCK PUPPETS (20 mins)

These are easy to make with some basic sewing skills – all you need are old socks, scraps of cloth and glue-on wiggly eyes. Use contrasting thread and/or scrap materials to sew on facial details - a nose, mouth or ears, for example. Try: ☑ A caterpillar sock puppet: Use a striped sock and add pipe cleaners for feelers. Sock puppet □ children: Sew on

colourful yarn to create hair.

PAPER BAG ANIMAL PUPPETS (15 mins)

Brown paper bag puppets are great the bottom of the bag functions as a mouth/ head for the puppet, making conversations and role play even more fun. Cut out face shapes using a template (surf the Internet for inspiration) and glue onto the bag. Use markers to colour in the features like evebrows. hooves and mouth.

Now that you've got your puppets, create a stage for them to play on. For an impromptu performance, a small table turned on its side or even an open umbrella will work. For something a little fancier, make a stage out of cloth.

- 2 Drape the cloth over the rod.

structures, visit www.victriciamalicia.com/

- 1 Mount the shower rod in an open doorway or hallway.
- 3 Use the clothespins or binder clips to secure the cloth.

For more stage ideas, including larger index_files/stages.pdf.



- Spring-loaded shower rod or chin-up bar
- Cloth (try looking for red velvet or something similar, but anything long and thick will do)
- Clothes pins or binder clips





Fun Fact Do you know the life cycle of a plant? State Seed, seedling, young plant, flower. State Seed, seedling, young plant, flower. State Seedling, young plant, young

20 Beanstalk

ask THE EXPERTS

\mathbf{Q}

Teaching the alphabet and developing creativity in pre-schoolers.

My four-year old son has difficulty recognising the individual letters of the alphabet. Are there any strategies I can use to help him?

Ms Karen Wong:

Recognising and naming the letters of the alphabet is a basic step in learning the alphabetic principle. Learning letter names helps children associate sounds to different letters in the alphabet. Children may not naturally develop associations between letter symbols and their names. Teach uppercase letters to children between four and five years in small chunks. Some letter pairs may be confusing so avoid teaching these letters simultaneously (eg. C-G, D-O, B-E, I-L, M-N. M-W. E-F. V-Y. P-R). Ensure repetitive learning and allow time for the child to learn one letter before introducing another.

Model for your child how a particular letter name is read, then ask him to select the correct letter (among others) when he hears

TEACH UPPERCASE LETTERS TO CHILDREN **BETWEEN FOUR** AND FIVE YEARS TO MINIMISE CONFUSION.

TEACH IN SMALL CHUNKS TO PREVENT OVERLOADING CHILDREN.

//Karen Wong

the dictated letter name. Subsequently, exchange roles with him. Select distinctive letters with close resemblance to real objects/visual pictures/hand gestures (eg. A doughnut resembles the letter 'O', etc.) to help your child associate distinctive letter shapes. Provide letter prints made from different materials (eq. felt/styrofoam letter cutouts, Playdoh, etc.). Let your child trace the letter with his finger and say its letter name. These strategies help promote and reinforce visual memory in letter naming.

How can I develop creative thinking through art in pre-schoolers?

Dr Rebecca Chan:

Creative thinking is about flexible thinking, original thinking, and thinking that generates multiple ideas and possibilities. To develop creative thinking through art in pre-schoolers, it is best to begin with a belief that children are naturally creative and for educators to be part of the

for

parents



Take for example, getting a child to "paint" an apple the educator facilitates by providing several suggestions of how an apple could be represented or re-created. The educator could voice her thoughts aloud while painting with the children, "I want to create a rainbow apple, when you bite into it you can see happy strips of colours". This kind of thought experiment demonstrates to the children that the teacher is having creative fun, taking risks and creating something. Therefore, to develop creative thinking, they need a safe classroom environment where they are free to express without being judged. This helps to encourage flexibility in thinking.

Children are keen observers. They need to see and hear comments and sincere words of appreciation from their teacher and peers. They also need a learning environment where originality in art making is respected and highly regarded. 🤎

Ask The Experts!



MS KAREN WONG is a practitioner specialising in working with children who have dyslexia. She has over 15 years of experience in teaching literacy to pre-schoolers and primary school-aged learners with developmental needs. She is currently a Senior earning Support Facilitator in the Department of Child



DR REBECCA CHAN is a keen researcher in the psychology of children's drawings as well as a practicing artist. She is currently a Principal Education Development Specialist with NTUC First Campus.



ARENTING -**ESPECIALLY OF** smaller children — is a full-time job. You're on-call 24/7 but that

doesn't mean every day has to be all work and no play!

MENTAL

Find some time to read every evening

Make some time for yourself and read a book chosen by you, for vou. That's right. A real book, with small print and grown-up ideas.

After the kids are in bed, instead of turning on the TV, relax with a good book instead. Not only will avoiding the use of electronics for an hour before your own bedtime help improve your sleep, neuroscientists have found that the act of reading can induce positive changes in brain circuitry!

Mance ROMANCE

Go on a date ... with your spouse

It might seem like you have vour hands full dealing with the demands of your children, but that doesn't mean you

Reconnect &

Five ways to a healthier, happier you in 2015.

should neglect your spouse.

Date night can be as simple as going for a short walk in the evening — the important thing is to make the time, put it on your calendar, and make it the most important appointment vou have. If the kids are still young or if you can't find a babysitter, consider having an in-house date. After the kids have gone to bed, turn off the TV, put away your mobile phones, pour a glass of wine or a cup of chamomile tea and have a quiet chat - just the two of you.

∑ FUN

Pick up a new hobby

Perhaps you've always wanted to learn a new language, for that trip abroad that you've been meaning to take. Or you want to learn how to cook your family's favourite dishes. Shake things up by getting started on a hobby - trying something new with your family makes it less daunting and more fun.

Learning as a family means vou alwavs have someone to practise with. What's more, going through the various challenges and hurdles together will create a natural bond between all of vou, and will ensure that there's plenty to talk about over the family dinner!

MEALTH

Create a family workout Bust stress, get fit and sleep better - not only

is more exercise good for you, doing it together as a family can bring you closer and lets you set a healthy example for vour children. That's why one great New Year resolution is to create a regular family workout that can be done by all of vou.

It can be as simple as signing up for a fitness class together — even babies can get in on the fun at a Mum and Babes voga class. Or perhaps you can learn a new sport together — go for a run, a bike ride or even a swim! Just make sure you set aside some time each week to make it a habit.

${f extstyle \Sigma}$ COMMUNIT

Volunteer with your children

Children learn best by following examples. Show your kids the value of generosity, compassion and kindness by volunteering your time for a worthy cause. Not only does volunteering build community, it will also benefit your children. Volunteering boosts a child's psychological, social and intellectual development, increases self-esteem and promotes responsible behaviour.

Pick a cause that interests your children. If they love pets, perhaps you can volunteer together at the SPCA. There are plenty of worthy causes out

there - visit www.sgcares.org for more info. 💖



10% off costume rental

10% OFF STOREWIDE

stuck onyou com.sg

ON PERSONALISED
LABELS & GIFTS WITH
RODUCT CODE: BTSOY14





Cupcake decorating set with step-by-step instructions at an Introductory price of parent parent parent

Photo Book Hard Cover Perfect Bind At \$49.90

Usual Retail Price: \$108.61 (includes GST) 250mm x 250mm with 40 Matt Art Pages

VOUCHER CODE:
BEANSTALKPROMOT Photogenie

2 years MGC Membership
(WORTH \$20)
+ a Ted and Dolly
Interactive Storybook
(WORTH \$15)

un diesteste epiq

\$100FF
fororders

above \$50

DISCOUNT CODE: BEANSTALK



STUCK ON YOU

www.stuckonyou.com.sg Tel: 63483182

Contact email: singapore@stuckonyou.biz Facebook: www.facebook.com/minifab.ltd

TERMS AND CONDITIONS

- · Discount do not applies to Value Packs
- This discount is not valid with any other promotions or discounts

 Product code BTSOY14 must be keyed in at checkout to be entitled for
- Valid until 31 December 2014

MY MINI-ME

www.mvmini-me.com Contact email: ilikeminime@gmail.com

TERMS AND CONDITIONS

- Promotion is valid for phone and online booking of costumes
- For phone booking, please SMS to 9237 5402 and quote Beanstalk when booking the costume
- For online booking, please enter code Beanstalk before checkout for the discount to be applied before payment
- Original voucher would need to be presented during collection Valid until 31 December 2014

DREAMS AVENUE

Contact email: hello@dreamsavenue.com.sg Facebook: Dreams Avenue

TERMS AND CONDITIONS

- Discount only valid on www.dreamsavenue.com.sg
- Discount code must be entered upon checkout to be entitled to
- Discount can be used in conjunction with all promotions and sale on-going on www.dreamsavenue.com.sg
- Discount code can only be used once per customer
- Valid until 31 December 2014

PLAYHAO

583 Orchard Road, #02-15 Forum The Shopping Mall, Singapore 238884 www.playhao.com

Tel: 6592 0938 Contact email: play@playhao.com

TERMS AND CONDITIONS

- Original voucher must be presented upon purchase Applicable for purchases at retail outlet only
- Voucher is non-exchangeable for cash and non-refundable Not applicable in conjunction with other promotions, discounts or
- privilege cards, discounts, vouchers, certain price-controlled merchandise, or sale items
- Valid until 31 December 2014

PHOTOGENIE www.photogenie.com

Tel: 6338 3066 Contact email: admin@photogenie.com

TERMS AND CONDITIONS

- ly valid for 250mm x 250mm Hard Cover Landscape Perfect Bind 40 pages Matt Artnaper

- Matt Artpaper
 Voucher/Discount code needs to be keyed in during the payment page in order for
 customers to be entitled to the discount
 Promotion cannot be used in conjunction with other promotional codes/
 voucher codes
 No refund or cash back (including but not limited to) if voucher code has not been
 applied during payment page
 Photogenie has the right to amend the terms and conditions of the promotion without
 prior notification
 Other terms & conditions apply
 Valid until 31 December 2014

THE WHITE OMBRÉ

Block 206 #01-1209 Toa Payoh North Singapore 310206

Tel: 6254 6434 Contact email: info@thewhiteombre.com

TERMS AND CONDITIONS

- Cupcake decorating set inclusive of 6 cupcakes, 1 tub of chocolate ganache, 2 disposable piping bags, 3 different varieties of sprinkles, step-by-step instructions on how to decorate the cupcakes in 3 different styles and packaging for cupcakes Email info@thewhiteombre.com to place orders Choice of 1 flavor/set; choose from our popular cake flavor list

- 10% off for orders of 10 sets and above
- Payment must be made before acceptance of order
 Collection at The White Ombré Pte Ltd, Blk 206 Toa Payoh North #01-1209
 Valid until 31 December 2014

1ST RIDE

www.1stRide.com SMS/Whatsapp: 8360 4855 Contact email: sales@1stride.com Facebook: www.facebook.com/1stride.sg

.....

TERMS AND CONDITIONS

- Discount code must be entered upon checkout to be entitled to the promotion
- This coupon is not exchangeable for cash, is non-refundable and cannot be used in conjunction with any other offers, promotions or discount codes
 Valid until 31 December 2014

MY GREATEST CHILD

www.mygreatestchild.com 180 Kitchener Road, City Square Mall, #B2-03. Singapore 208539 Tel: 6509 8921

Contact email: admin@mygreatestchild.com Facebook: www.facebook.com/mygreatestchild

ı

- MGC Membership entitles the owner to a 10% discount on all products (including promotional items) at our bookstore and all our Bookfairs
- Valid until 31 Decemeber 2014

