



NORTHWESTERN  
UNIVERSITY

# Leading and Managing Human Development Practice: A Distributed Perspective



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# Overview

- ▶ Leadership: What is *it*?
- ▶ Leading What?: The *Practice* of Human Development
- ▶ Leading How?: *A Distributed Perspective.*
  - ▶ Leader Plus
  - ▶ Practice Aspect
- ▶ Leading *Challenges*?: When taking a Distributed Perspective



Leading: What is it?

# Task One: What is Leadership?

- ▶ Read the two definitions of leadership
- ▶ With the person next to you, identify one similarity and one difference between the two definitions



# Leadership

- ▶ [Leadership refers] to the interaction among members of a group that initiates and maintains improved expectations and the competence of the whole group to solve problems or attain goals
- ▶ [Leadership refers] to people who bend the motivations and actions of others to achieve certain goals; it implies taking initiatives and risks



# Leadership

- ▶ Leadership refers:
  - ▶ social influence relationship or interaction,
  - ▶ intended to enable change in the motivation, knowledge, practice, and affect of others, pertaining to their work
  - ▶ In order to achieve particular goals or ends.



# Management

- ▶ Management is about maintenance; maintaining current organizational arrangements and ways of doing work (Burns, 1978; Cuban, 1988)





# Leading What?: Human Development Practice



# Anchoring Leading in Teaching

Children's  
Opportunities To Learn



Teaching

What gets taught?



How is it taught?

Leading and Managing

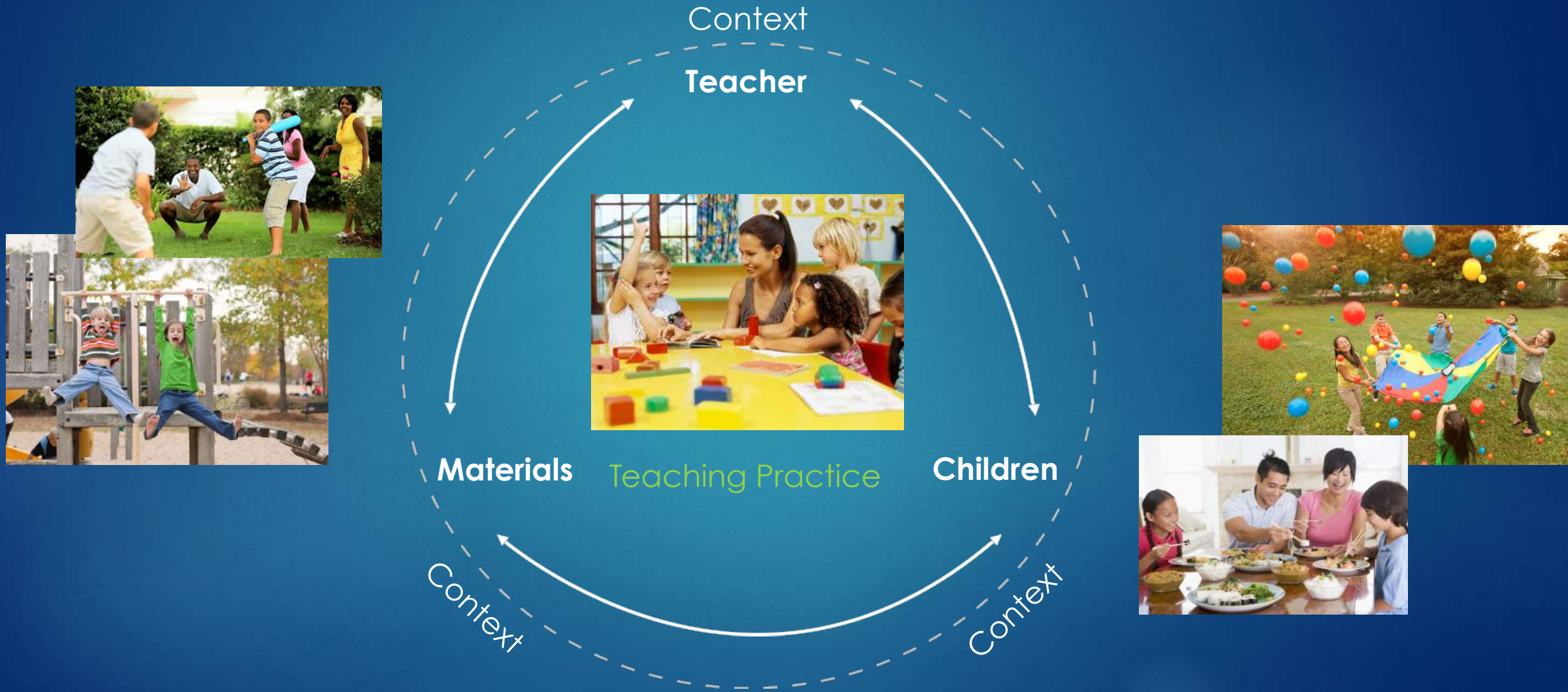


# Human Development Practice: Teaching

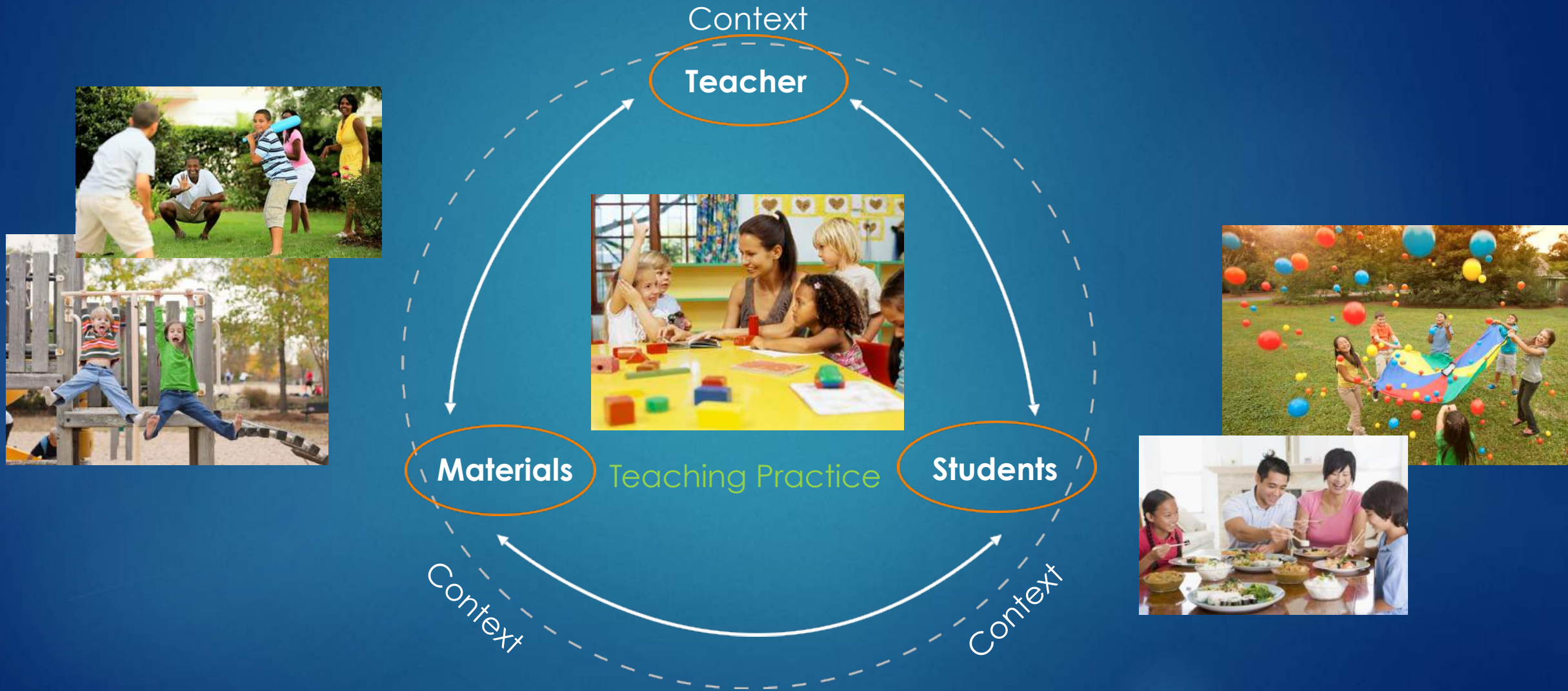
- ▶ Contested ends, Uncertain means
- ▶ Mutual dependency between teacher and child
- ▶ Unpredictability of teacher-child interactions
- ▶ Knowledge intensive practice
- ▶ Solo practitioners but practice is social and interdependent



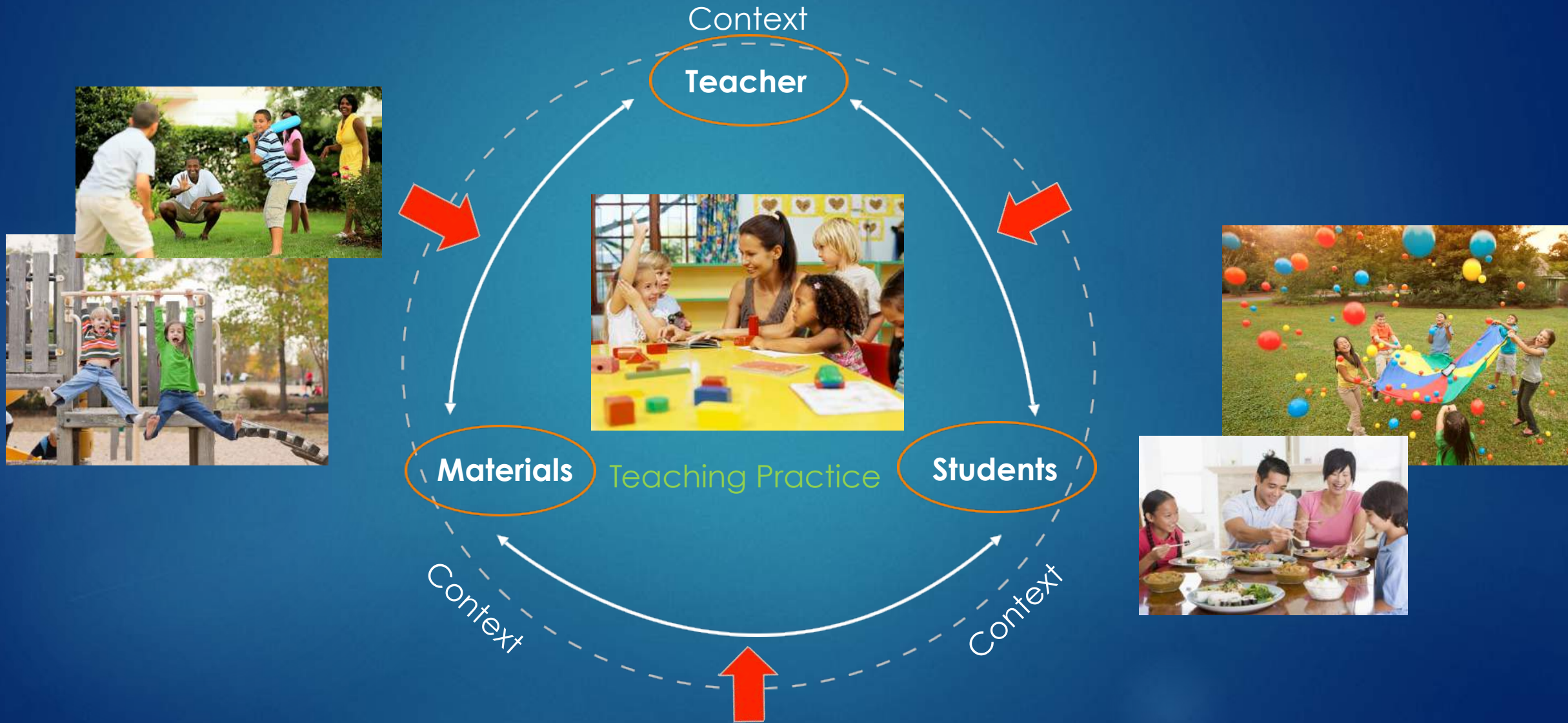
# Teaching as a Social Practice



# Teaching as a Social Practice



# Teaching as a Social Practice



# Leadership & Management Work: *What Matters?*

- ▶ Setting Direction
- ▶ Human Development
- ▶ Organizational Development





# Leading How?: Taking A Distributed Perspective

# “Heroics of Leadership” Genre





# The Problem: “Heroics of Leadership” Genre

- ▶ The lure of leaders and their gallant acts
- ▶ The leader is center stage, while others play follower
- ▶ Setting pre-school principals up for failure.



# The Principal-Plus Aspect

- ▶ The pre-school principal works with others when performing leadership and management tasks
- ▶ Other formally designated pre-school leaders take responsibility for leading and managing
- ▶ Individuals with no formal leadership designations have a hand in leading and managing instruction in pre-schools.



# An Alternative to the 'Heroics of Leadership' Genre

“Initially I tried to do it all. I was trying to do it all and that was impossible. You cannot be all things to all people... I don't know everything about everything.”

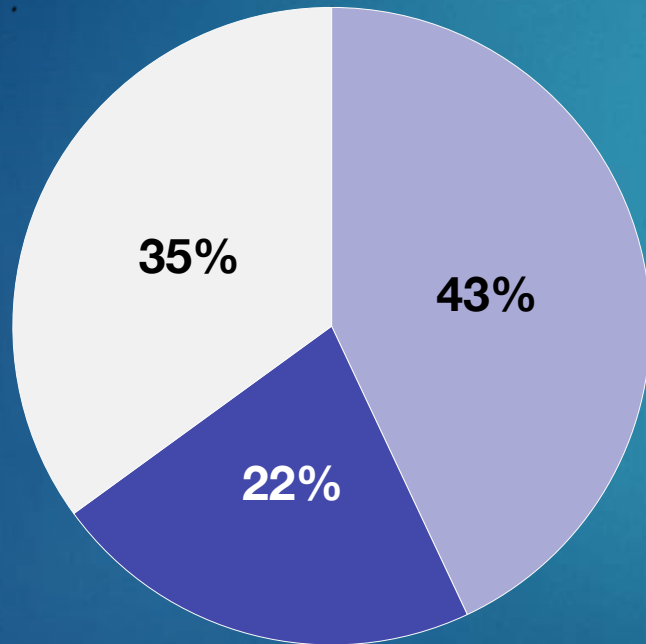
Principal Johnson

Spillane, J. P. (2006). *Distributed leadership*. San Francisco: Jossey-Bass.

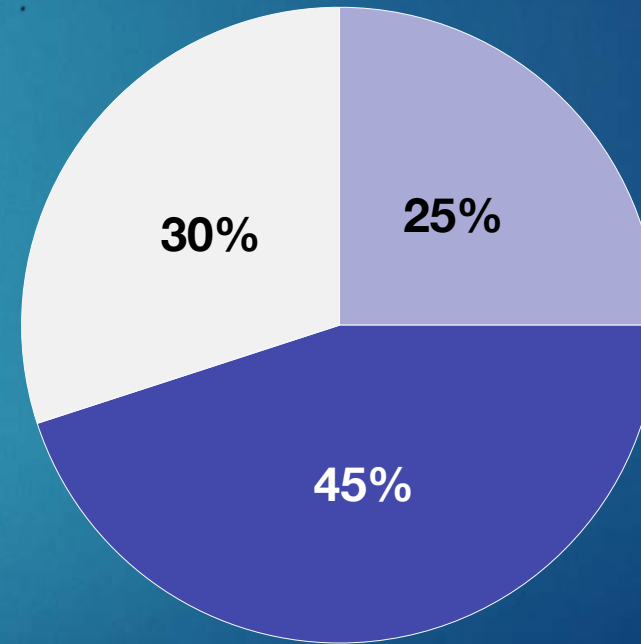
Spillane, J. P., Halverson, R., & Diamond, J. B. (2001). Investigating school leadership practice: A distributed perspective. *Educational Researcher*, 30(3), 23-28.

# The Principal's Workday: The Significance of Others

## Administrative Activities

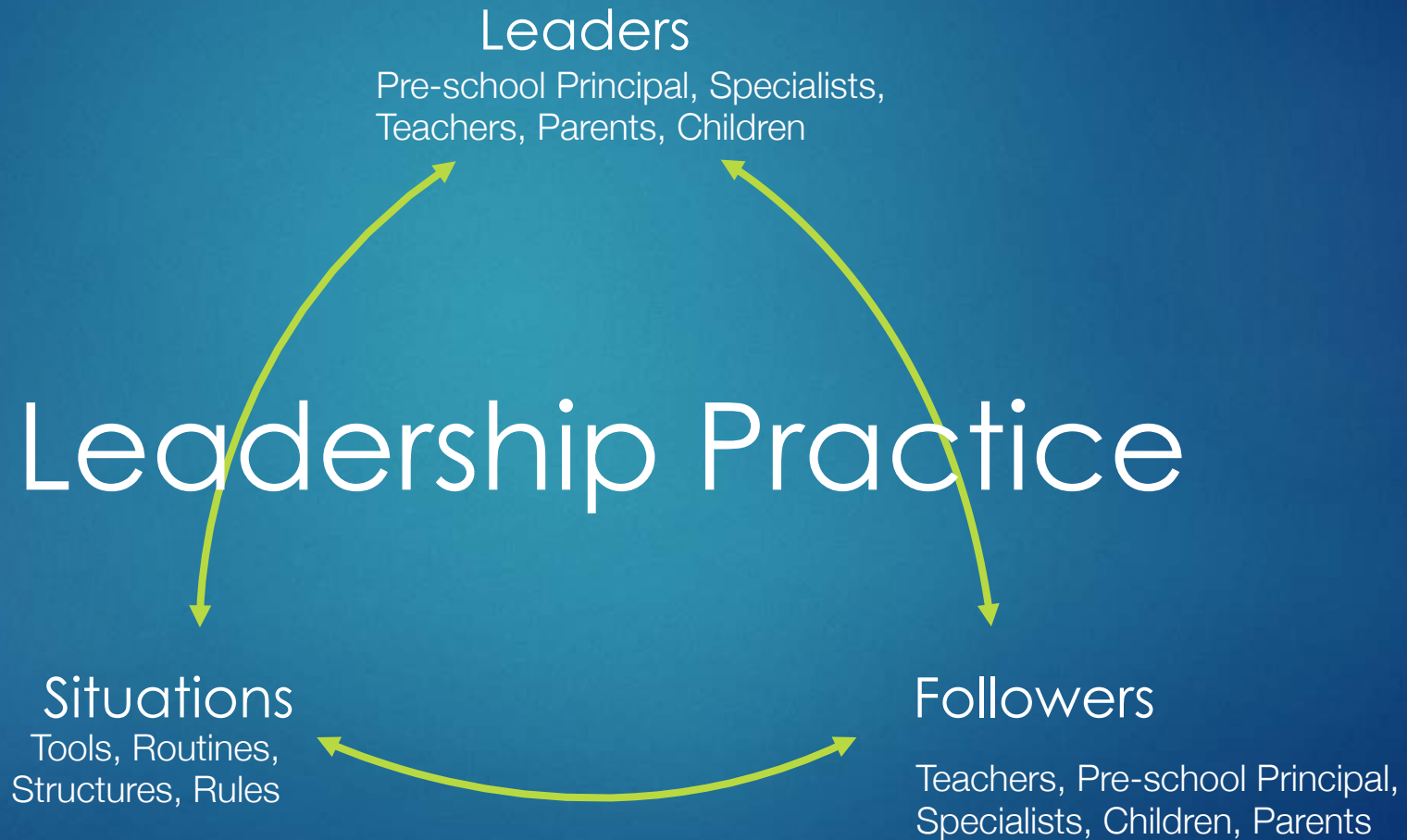


## Curriculum and Instruction Activities

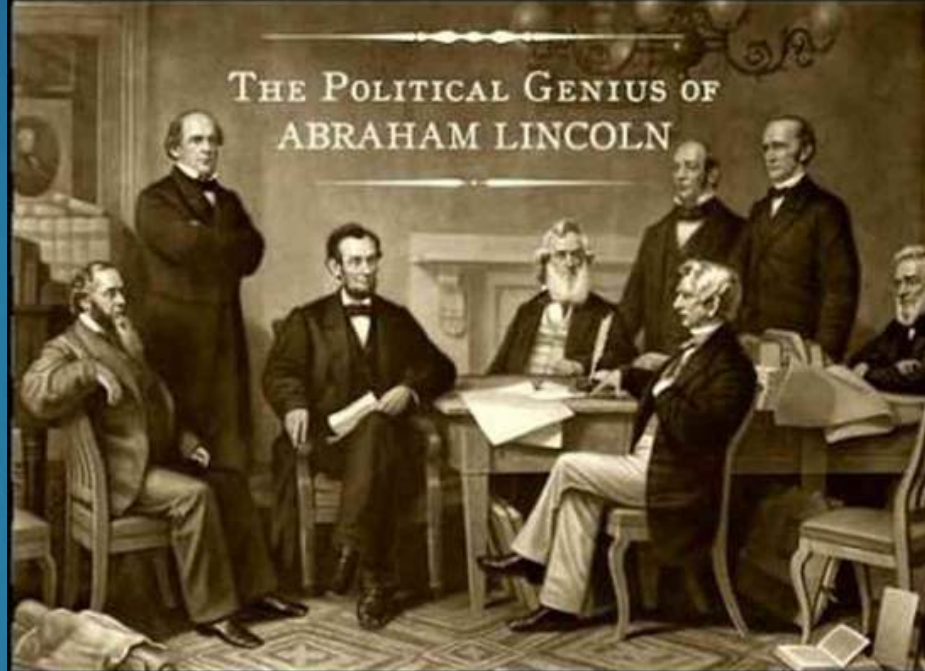


- Leading Alone
- Not Leading
- Leading with Others

# A Distributed Perspective: The Practice Aspect



# TEAM OF RIVALS



DORIS KEARNS  
GOODWIN

WINNER OF THE PULITZER PRIZE

# A Distributed Perspective


- ▶ A diagnostic framework that draws attention to particular dimensions of leadership & management work
- ▶ A design framework for guiding leadership and management improvement efforts



# Dispelling Some Myths about a Distributed Perspective

- ▶ Principal or agency director somehow less relevant or even irrelevant ... WRONG
- ▶ Everyone is a leader ... WRONG
- ▶ The more leaders, the better ... WRONG





**Leading Challenges?: Work  
Practice, Work Norms, & Work  
Beliefs or Scripts**

# Practice



- ▶ Strong Ties: Frequent Interactions Among pre-school Leaders, Teachers, & Parents
- ▶ Ties that span school sub-units (e.g., K1 or K2) and that span the organization
- ▶ Interactions Focused on Teaching and Learning
- ▶ Designing and Deploying Organizational (and System) Routines to change practice

# Norms



- ▶ Teaching as a Public Practice (not a Private Practice)
- ▶ Collective Responsibility
- ▶ Trust
- ▶ Constructive Critical Disposition (rather than Culture of Niceness) for developing knowledge and supporting innovation

# Cultural-Cognitive Beliefs or Schema

- ▶ Belief that All Children regardless of ethnicity, race, class, caste, gender can learn and do challenging work
- ▶ Belief that knowledge is distributed, not just an individual 'in-side the head' matter
- ▶ Belief that leading and managing human development practice is distributed

# Concluding Thoughts

- ▶ Leadership is fundamental to improving human development practice.
- ▶ A distributed leadership perspective focuses our attention on:
  - ▶ **Practice**, the practice of leading and managing teaching in pre-schools
  - ▶ Practice is all about **interactions**, not just actions of individual leaders
  - ▶ **Situation** as more than just the stage on which we interact; it defines practice because it frames and focuses how we interact with one another

# More At:



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- ▶ <http://www.distributedleadership.org>
- ▶ <http://distributedleadership.org/DLS/Presentations.html>



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