

GIVE FREELY.
LIVE FULLY.



President's Challenge

Start Small Dream Big 2019



What We Do

We are a movement supported by the **kindness and generosity** of people from all walks of life.

The President's call to the nation to do their part to build a more **caring and inclusive society**

2000

Established by the late President, S R Nathan to bring the community together to help the **less fortunate** through donating & fundraising



2000 Established by the late President, S R Nathan to bring the community together to help the **less fortunate** through donating & fundraising

2012 Former President Tony Tan encouraged **Volunteerism** and **Social Enterprises**



2018 President Halimah Yacob expanded the Challenge by focusing on the **empowerment of vulnerable groups with skills and employability**



2018-2022 Empowering for Life Fund aims to support programmes in skills upgrading, capacity building and employment of vulnerable groups. President's Challenge aims to raise \$10 million for the next 5 years with a **dollar-to-dollar matching** from the Government.



*"Give a man a fish and you feed him for a day;
Teach a man to fish and you feed him for a lifetime."*

2015 We partnered with ECDA to initiate **Start Small Dream Big** to encourage the young to give back to the community. Since then, the SSDB has continued annually with big success.





Report Card

Since 2000 the community has helped us raise **> \$170 Mil for > 800 charities**
Rallied **>60,000 volunteers**

100% of donations go to the charities we support



Services we support

Children, Youth & Family
Disability
Eldercare
Mental Health
Rehabilitation
Healthcare
Sports & Arts for Social Service needs
Silver Volunteerism
Empowering for Life

This year we are raising funds for 67 beneficiary organisations and we seek your support to help them.

100% of your donations will go towards the beneficiaries we support.

Take Action! Be part of the Challenge

GET INVOLVED



You helped her when she was struggling to be understood. Many like Kai Lee need a helping hand

[DONATE](#)



President's Challenge volunteer drive encourages everyone to be involved in the community and promote volunteerism

[VOLUNTEER](#)



If you have plans to organize fundraising events, we are here to help. We will provide necessary advisory.

[PARTNER WITH US](#)



Fundraising ideas

Donation drive with up-cycled items

Go Green & Get CREATIVE!

Charity Bazaar

小童之旅
南洋纪念馆
博物馆寻宝



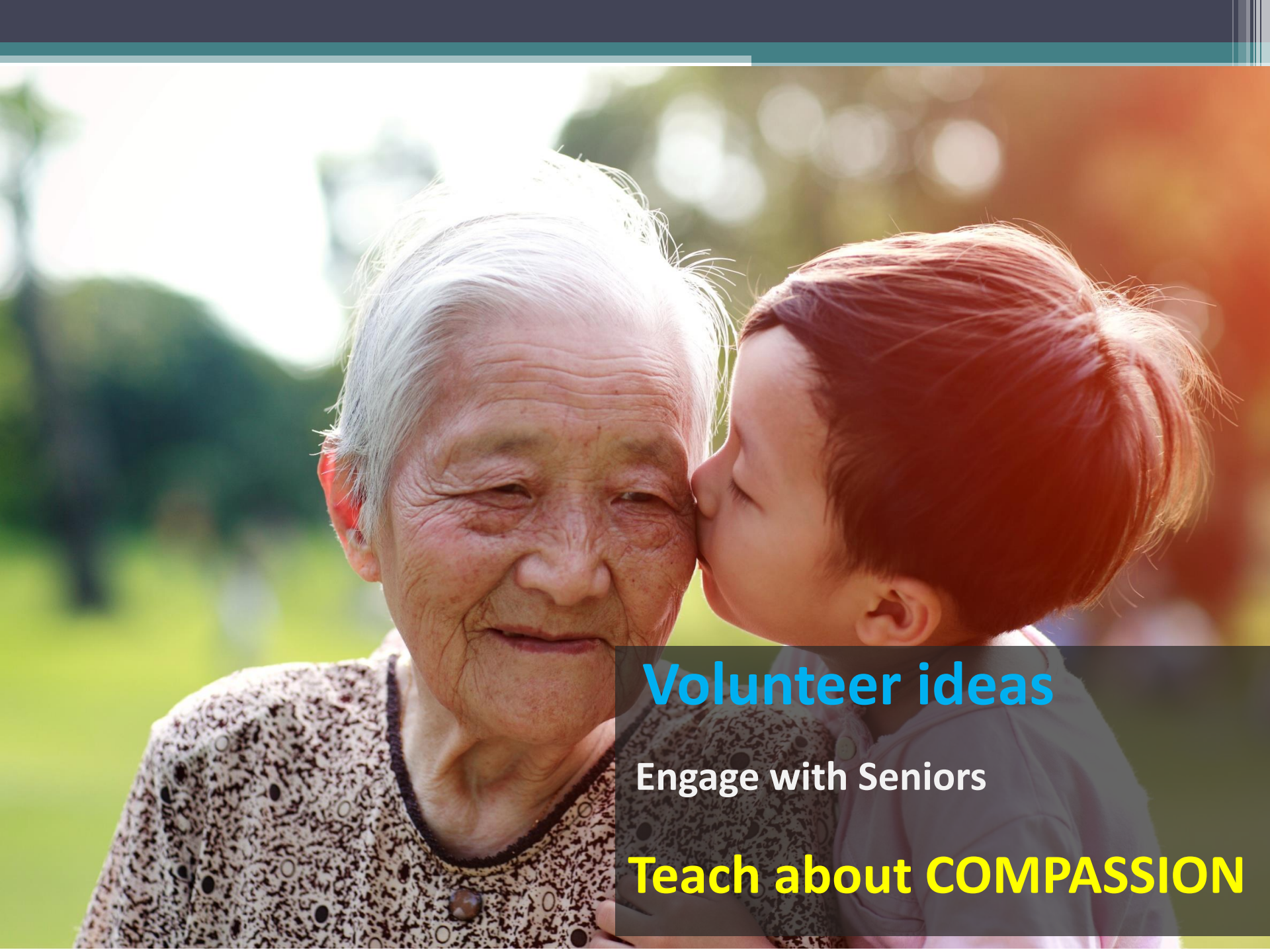
Lovey -Dovey
&
ONDEH ONDEH
\$2





← SportSG Office
← OCBC Arena
← Arena Park
← Coach Bay / Taxi Stand
← Kallang Practice Track
← Stadium MRT

Fundraising ideas
Charity Walk/Run/Workout
KEEP FIT!



Volunteer ideas

Engage with Seniors

Teach about COMPASSION



Volunteer ideas

Share your knowledge

Be INCLUSIVE

What is required?

For Fundraising matters:

- Contact President's Challenge Secretariat:
Juliana Sahaimi at Juliana_sahaimi@ncss.gov.sg
or
Ivy Fong at Ivy_fong@ncss.gov.sg
- Apply for fundraising license if you are doing public fundraising
- Keep us informed of your fundraising activity
- Issue the cheque to “**President's Challenge 2019**”

For Volunteering matters:

- Contact President's Challenge Secretariat
- Select a President's Challenge beneficiary to volunteer with
- Keep us informed of your volunteering activity

Resources

Publishing firms- Helang Publishing

Featured on Media Platforms (e.g ST, A-list) and platforms such as Singapore's Writer's Fest and SuperHero Me Festival

Socially-Inclusive Reads: Little Kids, Big Ideas

Textured surfaces, Braille, Dyslexic Font



Awarded IBBY Outstanding Book for Young People with Disabilities

I am Unique Book Series

Dyslexic Font, Bilingual, Features Children with Special Needs



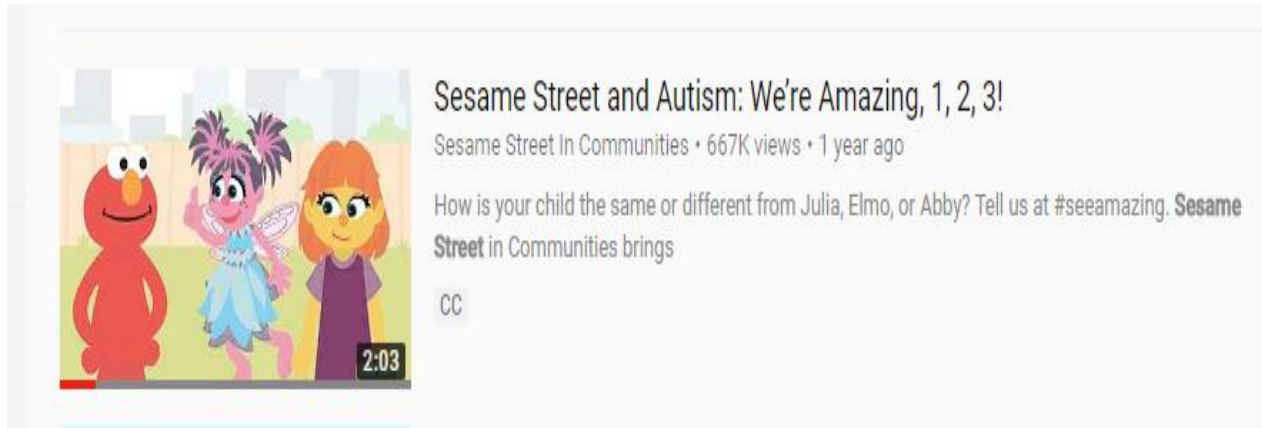
My Name is Nadia, I have Autism

My Name is Mikhail, I have Cerebral Palsy

Books :

- About Inclusivity
- Understanding people with special needs

Resources



Online - Youtube:

Teaching children about Autism by Sesame Street

https://youtu.be/fl-Sk7_ykzU

Share your story with us!



President's Challenge

Published by Juliana Suhaimi [?]
June 20, 2016 · Edited · 🌐

As part of their Start Small Dream Big 2016 project, the K2 children and teachers from PCF Sparkletots Preschool @ Eunos Blk 629 baked goodies and snacks for sale at their 'Food Fiesta' Fund-raising event last Friday to raise funds for President's Challenge and its beneficiaries.

We hope the kids had fun while doing their part for charity. Thank you!

You can make a difference as well by donating here:
<http://www.pc.org.sg/Give-a-Donation>

#givefreelylivefully #presidentschallenge #ssdb2016

📍 Tag Photo 📍 Add Location ✎ Edit



Write a comment...



Press Enter to post.

A Big
**THANK
YOU!**



**Sign up as our
Special Agent
now!**

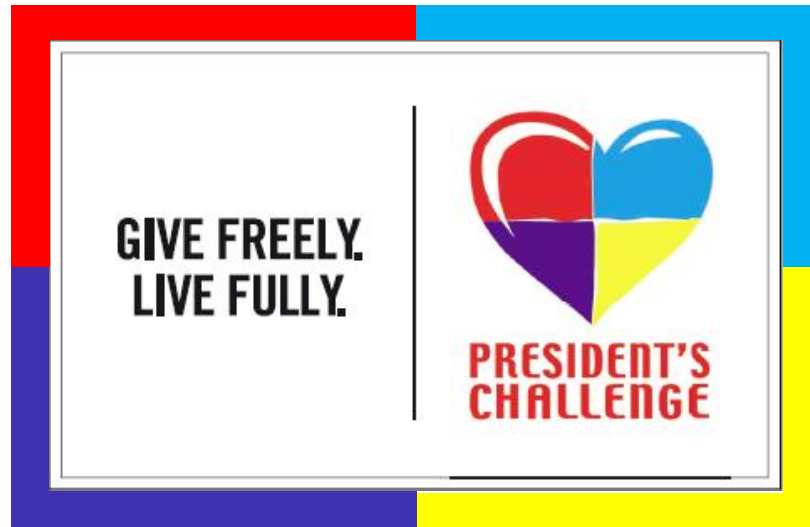


I am a
President's
Challenge
Special Agent



I am a
President's
Challenge
Special Agent





www.pc.org.sg

Follow us on Facebook: PresidentsChallenge